



THE GEORGE WASHINGTON UNIVERSITY
**INTERNATIONAL
BUSINESS SOCIETY**



THE GEORGE WASHINGTON UNIVERSITY
GW CIBER
Center for International Business Education and Research

THE PRIVATE SECTOR'S EVOLVING ROLE IN MEETING DEVELOPMENT CHALLENGES

NOVEMBER 18TH, 10:00 A.M. – 4:00 P.M.

OPIC BOARDROOM

1100 New York Avenue, NW • Floor 12, Washington, D.C.

RSVP to ciber@gwu.edu by November 14th. You will receive a confirmation by email.

Seating is limited. Invitations are not transferrable.

The George Washington School of Business (GWSB) and the Overseas Private Investment Corporation (OPIC) invites you to participate in an intimate symposium devoted to understanding how the private sector is addressing development challenges in today's emerging and frontier markets. The goal of the symposium is to discuss obstacles and identify best practices associated with implementing new investment models and designing innovative cross-sector collaborative programs in the developing world. This one-day event will bring together experts from the business and policy communities and will showcase current projects that demonstrate market-based solutions to development issues.

AGENDA *(Subject to change)*

10:00 – 10:30 a.m. **Registration & Light Breakfast**

10:30 - 10:45 a.m. **Opening Remarks: Framing the Discussion on the Private Sector's Evolving Role in Meeting Development Challenges**

- Elizabeth Littlefield, President and CEO, Overseas Private Investment Corporation
- Doug Guthrie, Dean, Professor of International Business, George Washington University School of Business

10:45 – 11:45 p.m. **Panel 1 and Discussion: Impact Investing: A Mainstream Asset Class**

- Ambassador John Simon (*discussion leader*), Founding Partner, Total Impact Advisors
- Meera Narayanaswamy, Senior Investment Officer, Private Equity, IFC
- Mitchell Strauss, Special Advisor, Socially Responsible Investment, OPIC
- Mildred Callear, Executive Vice President, Small Enterprise Assistance Funds

11:45 – 1:00 p.m. **Networking Lunch** (boxed lunch) & Topical Table Discussions
Keynote Talk: The Future of Corporate Emerging Markets Strategy

- Akhtar Badshaw, Senior Director, Global Community Affairs, Microsoft; Board Chair, U.S. Chamber BCLC

1:00 – 2:00 p.m. **Panel 2 and Discussion: The Business Case for Tackling Social Needs**

- Richard Crespín, (*discussion leader*) President, SharedXpertise and Executive Director, Corporate Responsibility Officers Association
- Akhtar Badshaw, Senior Director, Global Community Affairs, Microsoft; Board Chair, U.S. Chamber BCLC
- Dane Smith, Managing Director, FSG Social Impact Advisors
- Katherine Pickus, Vice President, Global Citizenship & Policy, Abbot (Invited)

2:00 – 2:20 p.m. **Coffee & Networking Break**

2:20 – 3:05 p.m. **Panel 3A and Discussion: Public-Private Partnerships for the 21st Century**

- Danny Leipziger, (*discussion leader*) Professor of International Business, GWSB; Chair, Growth Dialogue
- Philippe Villers, President, GrainPro Inc.
- Pradeep Ramamurthy, Global Development Alliance, USAID

3:05 – 3:50 p.m. **Panel 3B and Discussion: Public-Private Partnerships for the 21st Century**

- Jonathon Jacoby, Private Sector Development, Oxfam America
- Jeff Morgan, Director, Global Programs, Mars (Invited)
- Jim Thompson, Deputy Special Representative, Global Partnership Initiative, State Department

4:00 – 6:00 p.m. **Wine & Networking Reception: (Fire & Sage 775 12th St. NW)**