



THE GEORGE WASHINGTON UNIVERSITY  
INTERNATIONAL  
BUSINESS SOCIETY



THE GEORGE WASHINGTON UNIVERSITY  
GW CIBER  
Center for International Business Education and Research

## THE PRIVATE SECTOR'S EVOLVING ROLE IN MEETING DEVELOPMENT CHALLENGES

NOVEMBER 18<sup>TH</sup>, 10:00 A.M. – 4:00 P.M.

OPIC BOARDROOM

1100 New York Avenue, NW • Floor 12, Washington, D.C.

The George Washington School of Business (GWSB) and the Overseas Private Investment Corporation (OPIC) host an intimate symposium devoted to understanding how the private sector is addressing development challenges in today's emerging and frontier markets. The goal of the symposium is to discuss obstacles and identify best practices associated with implementing new investment models and designing innovative cross-sector collaborative programs in the developing world. This one-day event will bring together experts from the business and policy communities and will showcase current projects that demonstrate market-based solutions to development issues.

### AGENDA *(Subject to change)*

- 10:00 – 10:30 a.m. **Registration & Light Breakfast**
- 10:30 - 10:45 a.m. **Opening Remarks: Framing the Discussion on the Private Sector's Evolving Role in Meeting Development Challenges**
- Elizabeth Littlefield, President and CEO, Overseas Private Investment Corporation
  - Doug Guthrie, Dean, Professor of International Business, George Washington University School of Business
- 10:45 – 11:45 p.m. **Panel 1 and Discussion: Impact Investing: A Mainstream Asset Class**
- Ambassador John Simon (*discussion leader*), Founding Partner, Total Impact Advisors
  - Meera Narayanaswamy, Senior Investment Officer, Private Equity, IFC
  - Mitchell Strauss, Special Advisor, Socially Responsible Investment, OPIC
  - Mildred Callear, Executive Vice President, Small Enterprise Assistance Funds
- 11:45 – 1:00 p.m. **Networking Lunch (boxed lunch) & Topical Table Discussions**  
**Keynote Talk: The Future of Corporate Emerging Markets Strategy**

- Akhtar Badshah, Senior Director, Global Community Affairs, Microsoft; Board Chair, U.S. Chamber BCLC

1:00 – 2:00 p.m.      ***Panel 2 and Discussion: The Business Case for Tackling Social Needs***

- Dane Smith, Managing Director, FSG Social Impact Advisors (*discussion leader*)
- Richard Crespin, President, SharedXpertise and Executive Director, Corporate Responsibility Officers Association
- Akhtar Badshah, Senior Director, Global Community Affairs, Microsoft; Board Chair, U.S. Chamber BCLC
- Jeff Richardson, Vice President, Abbot Fund (Invited)

2:00 – 2:20 p.m.      ***Coffee & Networking Break***

2:20 – 3:05 p.m.      ***Panel 3A and Discussion: Public-Private Partnerships for the 21<sup>st</sup> Century***

- Danny Leipziger, (*discussion leader*) Professor of International Business, GWSB; Chair, Growth Dialogue
- Philippe Villers, President, GrainPro Inc.
- Pradeep Ramamurthy, Global Development Alliance, USAID

3:05 – 3:50 p.m.      ***Panel 3B and Discussion: Public-Private Partnerships for the 21<sup>st</sup> Century***

- Jonathon Jacoby, Private Sector Development, Oxfam America
- Jeff Morgan, Director, Global Programs, Mars (Invited)
- Jim Thompson, Deputy Special Representative, Global Partnership Initiative, State Department

4:00 – 6:00 p.m.      ***Wine & Networking Reception: (Fire & Sage 775 12th St. NW)***