

INFORMATION SUMMARY FOR THE PUBLIC

Host Country(ies):	All OPIC Countries
Name of Borrower(s):	Dimagi, Inc., a Massachusetts benefit corporation (“ Dimagi ”)
Project Description:	Dimagi products provide support to organizations working with front-line workers in the health, relief, education and agriculture fields through a mobile application that provides data collection, data tracking and educational tools. Dimagi’s advisory services assist NGOs, government agencies, relief agencies and private companies in using the Dimagi data platform to more effectively collect, manage and use data on a large scale, in order to deliver better services to those organizations’ beneficiaries or clients and to support global health research. The OPIC loan will support the expansion of Dimagi with three new country offices, an integrated, global marketing program that will better support software as a service (SaaS) customers and new capacity for implementation of large-scale projects around the world (the “ Project ”).
Proposed OPIC Loan:	\$10,000,000 to be disbursed in 3 tranches of \$4,000,000, \$3,000,000 and \$3,000,000. Each tranche will have a term of no more than 10 years.
Total Project Costs:	\$20,832,403
U.S. Sponsor:	The shareholders of Dimagi, the majority of whom are U.S. citizens or green card holders
Foreign Sponsor:	N/A
Policy Review	
U.S. Economic Impact:	The Project is not expected to have a negative impact on the U.S. economy or employment. U.S. procurement associated with the Project in the form of computer services is expected to have a positive impact on U.S. employment. The Project is expected to have a negative five-year U.S. balance of payments impact.
Developmental Effects:	This Project is expected to have a highly developmental impact on the Project countries by expanding mobile technology services for health care workers in low and middle-income countries. Dimagi’s CommCare product is a leading, open source mobile platform that supports frontline health care workers in poor, rural, and underserved communities of many low-income countries. The Project is expected to increase the number of active CommCare mobile subscriptions by 1,300 over the next five years. Community health workers using mobile applications tend to visit their clients more often, have greater credibility and knowledge, and make fewer errors when

	<p>following health protocols. More broadly, mobile applications have the potential to improve outreach, service delivery, case tracking, supervision, and integration into national information systems across a wide range of sectors that include healthcare, agriculture, education, and emergency response. The Project complements governmental initiatives in Senegal and India to equip health workers with mobile technology. Finally, the Project aligns with UN Sustainable Development Goal #9 (Industry, Innovation & Infrastructure).</p>
<p>Environment:</p>	<p>Projects involving loans to mobile technology solutions companies are screened as Category C projects under OPIC’s environmental and social guidelines. Environmental, health, safety, and social impacts are minimal. Dimagi has an environmental, health and safety policy that is commensurate with the risk and nature of the Project and is committed to providing a healthy and safe work environment for employees by complying with PS 2 and applicable national laws and regulation related to occupational health and safety.</p>
<p>Social Assessment:</p>	<p>The Project will be required to operate in a manner consistent with the International Finance Corporation’s Performance Standards, OPIC’s Environmental and Social Policy Statement and applicable local laws. OPIC’s statutorily required language regarding the rights of association, organization and collective bargaining, minimum age of employment, and prohibition against the use of forced labor, will be supplemented with provisions concerning non-discrimination, hours of work, and the timely payment of wages, and hazardous working conditions. Standard and supplemental contract language will be applied to all workers of the Project, including contracted workers. Dimagi has in place a human resources management system that meets the applicable standards. The system includes ethics policies, public and employee grievance mechanisms, employment contracts, and human resources policies that apply to all Dimagi employees. This review covers the commensurate human rights risks associated with global software development.</p>